

**THE GREATER  
CAZENOVIA AREA  
CHAMBER  
OF COMMERCE**

*Moving in the  
Right Direction*

## *March 2011 Newsletter*

**You are cordially invited to the  
*April GCACC Monthly Meeting***  
(State of the Social Networking Online)

Tuesday, April 19, 2011 6 to 8 pm

**Stone's Throw @ the Lincklaen house.**

*Please join The Greater Cazenovia Area Chamber of Commerce  
for a social evening and a presentation by  
Tom Lyga of "eMarketMyBiz"*

**&**

**Kate Brodock of "The Other Side Group"**

*Facebook? eMarketing? Twitter? Confused?*

*Kate and Tom will offer insights and discussion on how online presence  
and social media can help promote your business or organization.*

*This meeting is sponsored by Chamber member Dan Kuper of the Lincklaen  
House, who is graciously providing the space and Hors D'oeuvre's  
There will be a cash bar!*

*Advanced reservations are requested by Friday, April 15th.*

*Please email the Chamber Office at [cazchamber@windstream.net](mailto:cazchamber@windstream.net) or call 315-655-9243*

**For those of you  
who made it to The "SLUSHFEST BALL" on March 11th  
Thank You! Your participation is appreciated  
We all had a great time listening and dancing  
to the sounds of Route 66 and the PartyNuts.**

**Reminding us of the upcoming summer concert series starting on Thursday, June 23rd with the Cazenovia Community Band kicking off 8 weeks of fine musical entertainment. This year's lineup includes among others; Loren Barrigar, The Lost Boys and a return of the CrossCreek Band. Stay tuned for the complete lineup.**

**The Farmer's Markets**

**The last Winter Market is coming up on April 16th at the American Legion**

The Winter Market has a tremendous offering and vendors come from throughout Central New York. The next Market will be held on April 16th with almost 40 vendors expected to be in attendance. By then spring will hopefully take hold and the weather will allow all the locavores and fine food lovers in the area an opportunity to take advantage of the bounty of our area.

Onions, cabbages, potatoes, meats, breads, cheeses, pastas, jellies, salsa, crafts - too many items to list. Plus an array of local crafts including jewelry, paintings, wood products etc.



***The Saturday  
Summer Markets  
at Memorial Park  
begin May 7th***

**You should all have received your copy of  
The 2011  
Community  
Directory**

**If not, please contact the  
Chamber office.**

**VA Benefits Counseling and Assistance continues  
at the Chamber Office**

**The 1st and 3rd Wednesday of the month 9:30am—4:00pm**

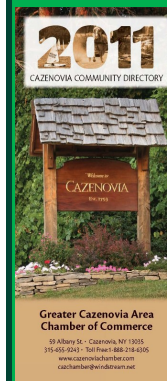
**Next 3 dates April 6<sup>th</sup>, 20<sup>th</sup> and May 4<sup>th</sup>**

Providing services to veterans, their dependents and the general community.

Benefit counseling plus assistance with claim and form preparation.

Assistance to Veterans in obtaining the benefits they have earned through their military service.

Contact the Chamber for more information.



**You will be receiving an addendum including several additional ads and a calendar of upcoming events**

***We thank all our Members for their continued support,  
input and involvement with Chamber initiatives and activities.  
Together, 2011 will be the best year yet for  
Your Chamber and the Greater Cazenovia Area.***

## We Welcome the Following New Members

### **CRIS – Community Resources for Independent Seniors**

PO BOX 99  
 Cazenovia, NY 13035  
 Phone: 315 655-0612  
 Email: [callcris@callcris.org](mailto:callcris@callcris.org)  
 Website: [www.callcris.org](http://www.callcris.org)

CRIS addresses needs of residents of Cazenovia, Nelson and Fenner over the age of 55 by developing programs and collaborating with available services. CRIS-CAT volunteers provide free transportation

### **Dragonfly Beads— Erin Meharg, owner**

53 Albany street  
 Cazenovia, NY 13035  
 Phone: 315 655-1050  
 Email: [erin@dragonflybead.com](mailto:erin@dragonflybead.com)  
 Website: [www.dragonflybead.com](http://www.dragonflybead.com)

A Bead shop specializing in Metal Clay classes taught by a nationally renowned artist. Also offers classes in stringing, jewelry design as well as beading parties.

### **Hunt Real Estate ERA – Merilyn Hill Glass**

Licensed Salesperson  
 95 Albany Street  
 Cazenovia, NY 13035  
 Phone: 315-655-8300 x 215  
 Email: [mglass@huntrealestate.com](mailto:mglass@huntrealestate.com)  
 Website: [www.r-house.com](http://www.r-house.com) Licensed Real Estate Agent – 18yrs

Specializing in Village, country and lakefront properties. Cazenovia is my home town for over 40 years. Let me help you make your next move.

### **Route 20 Association of NYS - John Sangendorf, Administrator**

109 Van Deusen Drive  
 Cobleskill, NY 12043  
 Phone: 518-817-3770  
 Email: [johns@nyroute20.com](mailto:johns@nyroute20.com)  
 Website: [www.nyroute20.com](http://www.nyroute20.com)

A non-profit organization serving as steward of the “Route 20 Scenic Byway” – 108 miles of historically significant and beautiful US roadway between Onondaga County on the west, to Schenectady County on the east. Working to help communities and businesses do what they want to do by building awareness through promotion, information and education with an annual “Scenic Byway Guide and Map”, Website and speakers bureau.

## Notable Changes to our Business District:

**Mackinnon’s Liquors** - has moved to it’s new location...  
 across the parking lot at Town & Country Plaza

**Patty and Mark Burritt** - have begun construction on the Dance Studio  
 which will inhabit the space vacated by Albert’s

**Dragonfly Beads** - is opening where Chameleon Gallery used to be  
 The shop has moved from it’s Manlius location and will open April 1st with a HUGE trunk show from New Mexico! The Grand Opening Event will start with a sneak peek on Thursday, March 31st from 5-8pm. They will be open on Friday from 10-7 and on Saturday from 10 to 5.

# Coming up!

*For complete details of upcoming Cazenovia area events go to: [www.cazenoviachamber.com](http://www.cazenoviachamber.com)*

MARCH, 2011  
MARCH OF COMMERCE  
CHAMBER OF COMMERCE  
AREA CHAMBER OF COMMERCE  
THE GREATER CAZENOVIA

## **Monday, March 28**

**6:30 - 8:00pm** Business to Business Evening Round Table Cazenovia College's Harden Room (in Hubbard Hall).

## **Friday, April 1**

**8:00pm** Nelson Odeon - Kevin So

## **Saturday & Sunday, April 2& 3 9:00am** Critz Farms Maple Syrup Celebration

## **Tuesday, April 5**

**8:00am** GCACC Executive Committee meeting - Chamber office

## **Wednesday, April 6**

**8:00am** GCACC Board of Director's meeting - Lincklaen House

## **Saturday, April 9**

**10:00am** Horses in History and at Lorenzo

**8:00pm** Nelson Odeon - Chad Darou and Stealing Time

## **Friday, April 15**

**8:00pm** Nelson Odeon - Joe Crookston

## **Saturday, April 23**

**10:00am** Easter Egg Hunt

## **Saturday, April 16**

**10:00am** Last Winter Farmers' Market

## **Tuesday, April 19**

**6:00 - 8:00pm** April Member's Meeting - Lincklaen House

## **Friday, April 29**

**8:00pm** Nelson Odeon - John Cadley & Cathy Wenthon, Larry Hoyt & Eileen Rose

## **Sunday, May 1**

20th Anniversary of Stone Quarry Hill Art Park

Dorothy Riester Retrospective Exhibition

## **Thursday, May 5**

**5:30 - 8:30** Ladies Night Out!

## **Saturday's, May 7 - November 5**

Farmers' Market

## **Fridays, May 27**

Finally Friday

## **Saturday, June 4**

Kite Festival @ Stone Quarry Hill Art Park

## **Sunday, June 12**

Art-Quilt Experience

## **Sunday, June 19**

Eurocar 2011 @ Lorenzo

## **Thursday, June 23**

Concert in the Park - featuring the Cazenovia Community Band

## **Friday, June 24**

Finally Friday

## **Thursday, June 30**

Concert in the Park - featuring Loren Barrigar

## **Saturday & Sunday, July 2 & 3**

Sidewalk Sale

CAVAC Arts & Crafts Fair

## **Monday, July 4, 2011**

Race, Parade, Concert in the Park - 4 bands

Fireworks over the lake

## **Saturday & Sunday, July 9 & 10**

CNY Regatta